BSB

SWEET WAY

CATALOG

Premium Handmade Puff Pastry

For HORECA & Professional Production

About Us

Premium Laminated Dough Solutions for HoReCa & Wholesale

Who We Are

We specialize in the production of premium puff pastry and laminated dough products, carefully crafted for the HoReCa sector, wholesale distributors, pastry shops, and distribution partners.

Our Mission

To bridge the gap between artisanal quality and industrial reliability, ensuring that every product meets the highest standards of the food industry.

We empower our partners by providing a solid foundation for culinary excellence through innovation, consistency, and uncompromising quality.

Our Vision

To become a global benchmark for innovation and reliability in dough production, recognized for our integrity, craftsmanship, and commitment to the success of our partners.



Foyni Fantasy №1



Available colours & codes:

101 102 103 104

80 mm | Ø 40/50 mm | 300 pcs/ctn | 40 ctn/pallet



Foyni Fantasy №1 – Sugar Coated

Available colours & codes:

105 106 107 108

H: 80 mm | Ø 40/50 mm | 56 pcs/ctn | 144 ctn/pallet

Foyni Fantasy №2



Available colours & codes:

201 202 203 204

145 mm | Ø 55/95 mm | 50 pcs/ctn | 40 ctn/pallet

Foyni Fantasy №2 – Sugar Coated



Available colours & codes:

205 206 207 208

145 mm | Ø 55/95 mm | 24 pcs/ctn | 56 ctn/pallet

Foyni Fantasy №1 – Mini



Available colours & codes:

109 110 111 112

60 mm | Ø 35 mm | 100 pcs/ctn | 144 ctn/pallet

Foyni Fantasy №1 – Mini Sugar Coated



Available colours & codes:

113 114 115 116

60 mm | Ø 35 mm | 100 pcs/ctn | 144 ctn/pallet

Foyni Fantasy №1 – Baby



Available colours & codes:

117 118 119 120

50 mm | Ø 30 mm | 100 pcs/ctn | 144 ctn/pallet

Foyni Fantasy №1 – Baby Sugar Coated



Available colours & codes:

121 122 123 124

50 mm | Ø 30 mm | 100 pcs/ctn | 144 ctn/pallet

SERVING INSPIRATION

How your clients can serve it



Canoletti



Available colours & codes:

301 302 303 304

90 mm | Ø 25/35 mm | 200 pcs/ctn | 56 ctn/pallet

Canoletti – Cocoa & Sugar



Available colours & codes: 309

90 mm | Ø 25/35 mm | 200 pcs/ctn | 56 ctn/pallet

Canoletti – Sugar Coated



Available colours & codes:

305 306 307 308

90 mm | Ø 25/35 mm | 200 pcs/ctn | 56 ctn/pallet

Canoletti – Coffee & Sugar



Available colours & codes: 310

90 mm | Ø 25/35 mm | 200 pcs/ctn | 56 ctn/pallet

Canoletti Mini – Sugar Coated



Available colours & codes: 311 313

60 mm | Ø 15 mm | 200 pcs/ctn | 144 ctn/pallet

Canoletti Baby – Sugar Coated



Available colours & codes: 312

40 mm | Ø 11 mm | 250 pcs/ctn | 144 ctn/pallet

Rolini 1 – Sugar Coated



Available colours & codes:

505 506 507 508

75 mm | Ø 21/35 mm | 56 pcs/ctn | 144 ctn/pallet

Rolini 1



Available colours & codes:

501 502 503 504

75 mm | Ø 21/35 mm | 300 pcs/ctn | 40 ctn/pallet

From Product TO PROFIT

Create desserts that attract attention and increase sales.



Napoleon №1



Available colours & codes: 601

30 mm | 65 mm | 40 mm | 250 pcs / carton | 40 boxes / pallet

Napoleon - Blat



Available colours & codes: 603

L 37 mm | W 27 mm | 10 pcs/ctn | 56 ctn/pallet

Napoleon №2



Available colours & codes: 602

40 mm | 110 mm | 75 mm | 80 pcs / carton | 40 boxes / pallet

Luffier



Available colours & codes: 604

40 mm | 180 mm | 90 mm | 50 pcs / carton | 40 boxes / pallet

PLATE. SERVE. IMPRESS.

Professional dessert solutions for HoReCa

BSB
SWEET WAY
PUFF PASTRY
Hand made




Foyni
Fantasy


Canoletti


Saccharine &
Canoletti


Foyni &
Saccharine

SACCHARINE №1



Available colours & codes: 401

33 mm | Ø 50 mm | 400 pcs / carton | 40 boxes / pallet

SACCHARINE №2



Available colours & codes: 402

50 mm | Ø 85 mm | 100 pcs / carton | 40 boxes / pallet



Crunch Mediteraneo

Available colours & codes: 701

Net weight: 1 kg

Premium Sponge Cake Base



Available colours & codes:

801 /803 802 / 804

H 20 mm | Ø 180 / 200 mm | 2.5 kg / carton | 80 boxes / pallet

TURN IDEAS Into Profitable Desserts



PERFECT FOR:

*Cafés
*Restaurants
*Hotels
*Dessert shops

BSB
SWEET WAY
PUFF PASTRY
Hand made

Quality You Can Trust

Our production is carried out in strict compliance with internationally recognized food safety and quality standards. We operate in accordance with the HACCP (Hazard Analysis and Critical Control Points) system and are certified under ISO 22000, ensuring full traceability, control, and safety at every stage of the process.





WE DELIVER

from Bulgaria

TO EUROPE & WORLDWIDE

EUROPEAN UNION (27)

- Austria
- Belgium
- Bulgaria
- Cyprus
- Denmark
- Estonia
- Finland
- Harance
- Sweden
- Belgium
- Crechia
- Montenegro
- Albania
- Moldova
- Ukraine

NON-EU COUNTRIES

- United Kingdom
- Serbia
- North Macedonia
- Montenegro
- Albania
- Moldova
- Ukraine
- UAE

Bulgaria – Our Production

Our Delivery Routes



WE DELIVER TO EUROPE & WORLDWIDE

Energy Efficiency & Smart Logistics

Our advanced production technology introduces a smarter approach to pastry management. Unlike traditional frozen alternatives, our products are designed for ambient storage in a dry environment.

The Advantage: Up to 30% Energy Savings

By eliminating the need for costly cold chain logistics, we help optimize your operational efficiency and reduce overall expenses.

Our partners benefit from up to 30% lower electricity consumption, while simplifying both transportation and storage processes.

Shelf Life: Up to 18 Months

Start Your Partnership With Us

We are ready to become your reliable production partner.
Contact us to discuss your needs

CONTACT DETAIL

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